






WEBINAR CALENDAR

II SEMESTER 2023

EDUCATION 2023 – WEBINAR II SEM.



Inebrya
» THE ITALIAN SENSE OF HAIR

| WEBINAR | DATA and TIME | DEDICATED TO | LINK |
|---|---|--|---|
| DISCOVER INEBRYA FREE <i>Discover the brand and the advantages of choosing Inebrya, all that it offers in order to transform the salon into an all-around ambience of constant proposition</i> | Wednesday, 13th September 9.30 – 11.00 AM (Cest Time) - In English | <i>Salon owners and managers approaching Inebrya</i> |  |
| SWEETNESS IN THE HAIR FREE <i>Learn the characteristics, use and proposals of Inebrya Ice Cream hair care and styling products, to enrich the service menu with exclusive sweet beauty treatments</i> | Wednesday, 20th September 9.30 – 11.00 AM (Cest Time) - In English | <i>Hairdressers of all levels interested in improving and diversifying the proposal in terms of advice and hair care service</i> |  |
| PURE & STRONG FREE <i>Learn the method of observing and recognizing the state of health of the hair, technical service desired by the customer, service proposal and application of the treatment</i> | Wednesday, 27th September 9.30 – 11.00 AM (Cest Time) - In English | <i>Hairdressers of all levels who wish to work on the health and beauty of the hair structure</i> |  |
| THE SECRET OF COLOR FREE <i>Identify the cause of the situation and establish the optimal solution for the most classic coloring problems that are encountered daily in the salon</i> | Tuesday, 10th October 9.30 – 11.00 AM (Cest Time) - In English | <i>Intermediate hairdressers or experts who want clear and precise answers on any problem related to color</i> |  |
| THE SECRET OF OXY FREE <i>Discover the correct use of the various oxidizing emulsions and their % or volumes in order to obtain a better color result and preserve the health and beauty of the hair. How to perfectly use the new violet oxidizing emulsions for neutral colors and blond cold shades.</i> | Tuesday, 17th October 9.30 – 11.00 AM (Cest Time) - In English | <i>Hairdressers of all levels who wish to learn more about the use of oxidants to achieve a better color result</i> |  |

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| SHINE LIKE A DIAMOND FREE <i>Discover the extra shiny beauty service dedicated to all hair types to make them as bright as diamonds</i> | Wednesday, 18th October 9.30 – 11.00 AM (Cest Time) - In English | <i>Hairdressers of all levels who wish to work on the health and shiny beauty of the hair</i> |  |
| COLOR DELICACY DEMI FREE <i>Learn the importance and use cases of Demi color to add an endless selection of technical services to the salon menu and diversify the proposal</i> | Tuesday, 24th October 9.30 – 11.00 AM (Cest Time) - In English | <i>Colorist hairdressers and beginners who want to gain more knowledge and expand services</i> |  |
| THE UNIVERSE OF COLOR BEAUTY PT 1 FREE <i>Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors</i> | Tuesday, 7th November 9.30 – 11.00 AM (Cest Time) - In English | <i>Beginners or those who want to acquire more basic knowledge and method in the application of all colors</i> |  |
| BLONDES ARE FUN FREE <i>Increase competence in the world of lightening, enrich the menu of lightening services by adding current methodologies to obtain the trend effects of the moment</i> | Thursday, 9th November 9.30 – 11.00 AM (Cest Time) - In English | <i>Intermediate hairdressers or experts interested in new bleaching techniques</i> |  |
| THE UNIVERSE OF COLOR BEAUTY PT 2 FREE <i>Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors</i> | Tuesday, 14th November 9.30 – 11.00 AM (Cest Time) - In English | <i>Only to who attended the first part of the training</i> |  |
| WONDERFUL STYLING FREE <i>The importance of styling, from the most modern trends and techniques to understanding how hair reacts to heat. Discover the products and treatments to make the hair resilient and the styling long lasting.</i> | Wednesday, 15th November 9.30 – 11.00 AM (Cest Time) - In English | <i>Hairdressers of all levels who wish to deepen their styling techniques</i> |  |

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